

BISHOP



RAMSEY

Church of England School
Executive Head and CEO: Dr Hilary Macaulay

5th January 2023

Dear Parent/Carer,

Change of subject name from ICT to Digital Media – Key Stage 4

You are receiving this letter because your child is currently studying the Cambridge National Creative iMedia course within Key Stage 4 ICT lessons.

Historically we have referred to the subject your child is studying as ICT to help differentiate it from Computer Science, which is the other subject that the ICT and Computing Department offers at Key Stage 4 level. However, some parents/carers have previously assumed that the name of the subject suggests that it is centred around ICT skills for business, such as the application of spreadsheets and word processing software to solve business problems. The Creative iMedia course studied in ICT lessons is still considered an ICT qualification but has much more of a focus on the creative media industry. It also supports those students that are interested in a future in video editing, graphic design, audio production, games design or directing.

We have therefore taken the decision as a school, to change the name of the subject that we offer at KS4 to Digital Media rather than ICT. The title Digital Media is a better reflection of the knowledge and skills that students will gain and is the same name used for equivalent undergraduate courses at degree level.

Our school management and information system (Arbor) will be updated with this change which means all future communication, such as assessment data, will say Digital Media or DM for short. Student timetables will also be updated on Arbor to reflect the change in name.

Please be aware that there has been no change to any of the course structure or specification content as a result of this decision and lessons are still conducted by our ICT teachers.

Yours sincerely,

Mr N Mayne
Head of ICT

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